



SAMPLE SOCIAL MEDIA POSTS

- » I'm proud to support **#FullandFairFunding**, which will begin to reverse four decades of underinvestment in California schools by raising \$15 billion annually for K-12 schools and community colleges. Join me today!
- » Did you know that despite boasting the world's fifth-largest economy and the highest GDP of any state in the nation, California ranks toward the bottom nationally in per-student funding and many other critical measures? We need **#FullandFairFunding**.
- » If **#FullandFairFunding** appears on an upcoming ballot and is approved by voters, it will reverse four decades of underinvestment in our schools and bring California's per-student funding to the national average. Learn more at www.fullandfairfunding.org.
- » "Education is the heart of our democracy, and when we underfund schools, we shortchange our students and our society." — CSBA CEO & Executive Director Vernon M. Billy on the critical importance of **#FullandFairFunding**.
- » If California supported schools at simply the national average, funding would increase by nearly \$2,500 per average daily attendance, adjusted for cost-of-living – that's more than \$1.2 million for a school with 500 students. **#FullandFairFunding**
- » I'm supporting **#FullandFairFunding**, an initiative led by the California School Boards Association that would bring our per-student spending up to the national average. Let's make sure our kids have everything they need to succeed.
- » Californians are getting what we pay for when it comes to public schools, and it's simply not good enough for our students, our schools, our state or our future. Learn more about why we need **#FullandFairFunding** at www.fullandfairfunding.org
- » The only way to ensure that California remains an economic world leader is to invest in our kids – our future workforce. Yet, when it comes to per-student funding, California ranks 38th in the nation. It's high time to flip the script with **#FullandFairFunding**!
- » Revenue from **#FullandFairFunding** will help California public schools provide all students with the basic components of a high-quality education. It will provide far more resources to meet local community interest.
- » I am supporting the California School Boards Association's **#FullAndFairFunding** campaign, which will bring the state's school funding level to the national average. Our students deserve that and more. Back the cause at www.fullandfairfunding.org.

- » For years, we've asked lawmakers to increase school funding, but for too long those requests have fallen on deaf ears. That's why I'm backing @csba_now and their **#FullandFairFunding** cause. Learn more at www.fullandfairfunding.org.
- » If we want all of California's children to achieve at high levels — and we say that we do — then we must create conditions that are conducive to success. Join me in supporting **#FullandFairFunding** and learn more at www.fullandfairfunding.org
- » In 1970, when California's school system was the envy of the nation, we ranked in the top five in per-pupil funding, with student performance to match. Since then, we have fallen toward the bottom in per-pupil spending. **#FullandFairFunding**
- » The appetite for more school funding is strong: CSBA research indicates that the public is eager to reinvest in public schools, a conclusion its polling over the last two years has consistently reinforced. **#FullandFairFunding**
- » As Gov. Newsom said earlier this year, "Something needs to change. We need to have an honest conversation about how we fund our schools at a state and local level." It's beyond time for **#FullandFairFunding**.
- » **#FullandFairFunding** would make a world of difference for our schools and help turn the promise of a high-quality education for every student into a reality. It's time we restore the luster of a public school system that was once the state's crown jewel.