



SAMPLE SOCIAL MEDIA POSTS

- » The California School Boards Association is working to increase school funding to the national average by 2020 and to the average of the top 10 states by 2025. Learn more and join the movement at www.fullandfairfunding.org.
- » Californians are getting what we pay for when it comes to public schools, and it's simply not good enough for our students, our schools, our state or our future. Learn more about why we need [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding) at www.fullandfairfunding.org.
- » Despite boasting the fifth-largest economy in the world and the highest gross domestic product of any state, California sits near the bottom nationally in nearly every significant measure of school funding and school staffing. Help increase funding at www.fullandfairfunding.org!
- » In 1970, California's school system was the envy of the nation, ranking top five in per-pupil funding and considered among the best in student achievement. Let's return to our former glory by way of the [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding) of our state's public schools.
- » If California supported schools simply at the national average, funding would increase by \$2,475 per student. For a classroom of 25 children, that's an additional \$61,875, for a school of 500 students, it's more than a million extra dollars annually! [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding).
- » [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding) would make a world of difference for our schools and help turn the promise of a high-quality education for every student into a reality. It's high time we restore the luster of a public school system that was once the state's crown jewel.
- » These numbers aren't nearly good enough for California: 45th in student-teacher ratios, 48th in student-counselor ratio, 48th in overall student-staff ratio. Help change the narrative by joining the fight for [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding) at www.fullandfairfunding.org.
- » More and more California school districts will go down a difficult financial path and face cuts to staff, services and programs until the state prioritizes public schools by way of [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding). Join me in supporting the cause and learn more at www.fullandfairfunding.org.
- » If we want all of California's children to achieve at high levels — and we say that we do — then we must create conditions that are conducive to success. Join me in supporting [#fullandfairfunding](https://www.facebook.com/hashtag/fullandfairfunding) and learn more at www.fullandfairfunding.org.

- » California is the home of innovation and opportunity — we've never been content with average. So why are we leaving students behind by woefully underfunding public schools? Help change the narrative at www.fullandfairfunding.org.
- » "We're still 41st in the nation in per-pupil funding...something needs to change..." Gov. Gavin Newsom [#fullandfairfunding](https://twitter.com/fullandfairfunding) www.fullandfairfunding.org
- » "Let's make our kids number 1 and fund our schools like they are number 1..." State Superintendent Tony Thurmond [#fullandfairfunding](https://twitter.com/fullandfairfunding) www.fullandfairfunding.org
- » California ranks last in the number of students per school librarian. Time for a new chapter and [#fullandfairfunding](https://twitter.com/fullandfairfunding) of California's public schools. www.fullandfairfunding.org
- » Budgets are a reflection of values and California ranks tied 40th nationally in percentage of taxable income spent on education. Call on the Legislature to value California's students and schools again [#fullandfairfunding](https://twitter.com/fullandfairfunding) www.fullandfairfunding.org